

Managing your Business Finances in a Crisis

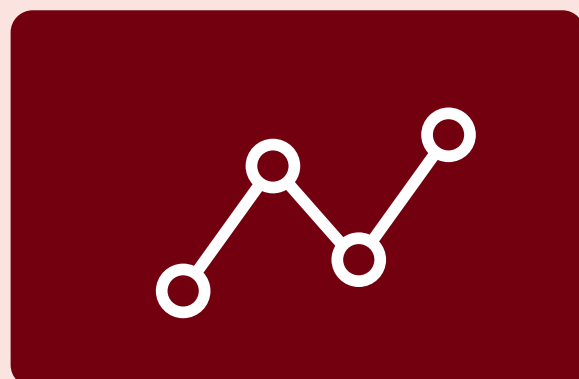
#SheMeansBusiness

Crisis Action Plan



Identify risks & impacts

- Sales
- Supply
- Operations



Analyze financial condition

- Cash Flow
- Income Statement
- Balance Sheet



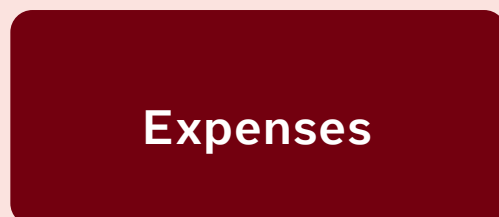
Create strategy & plan



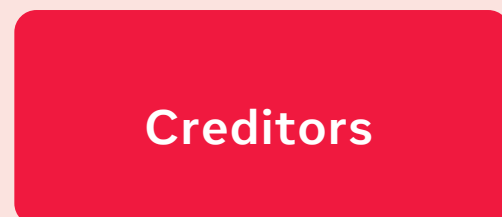
Prepare crisis budget

Strategy & Plan

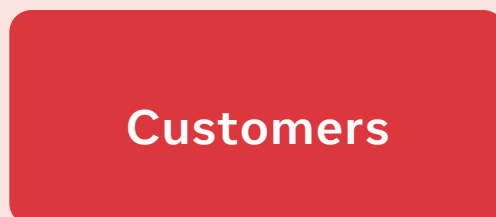
Prepare a corrective crisis strategy for the following:



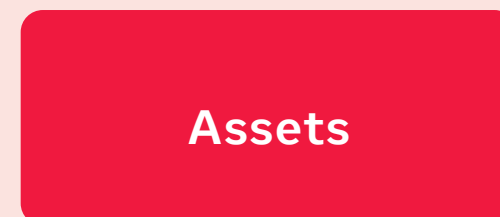
Expenses



Creditors



Customers



Assets



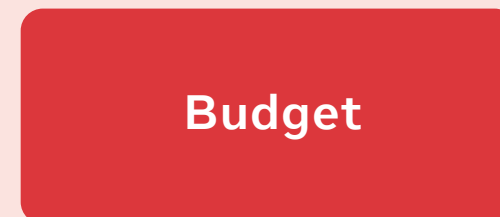
Inventory



New Business Opportunities



Financing



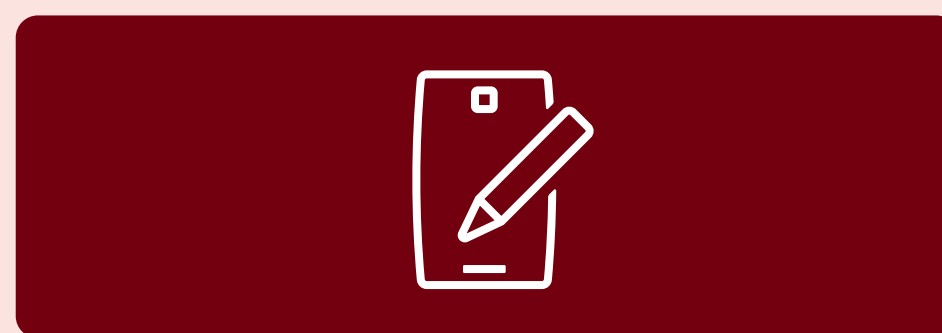
Budget

Adjusting your Budget



Understand

- Adjust Profit & Loss Budget
- Adjust Cash Flow Budget



Prepare

- Adhere strictly to the Budget
- Control cash inflows & outflows
- Monitor the Budget weekly