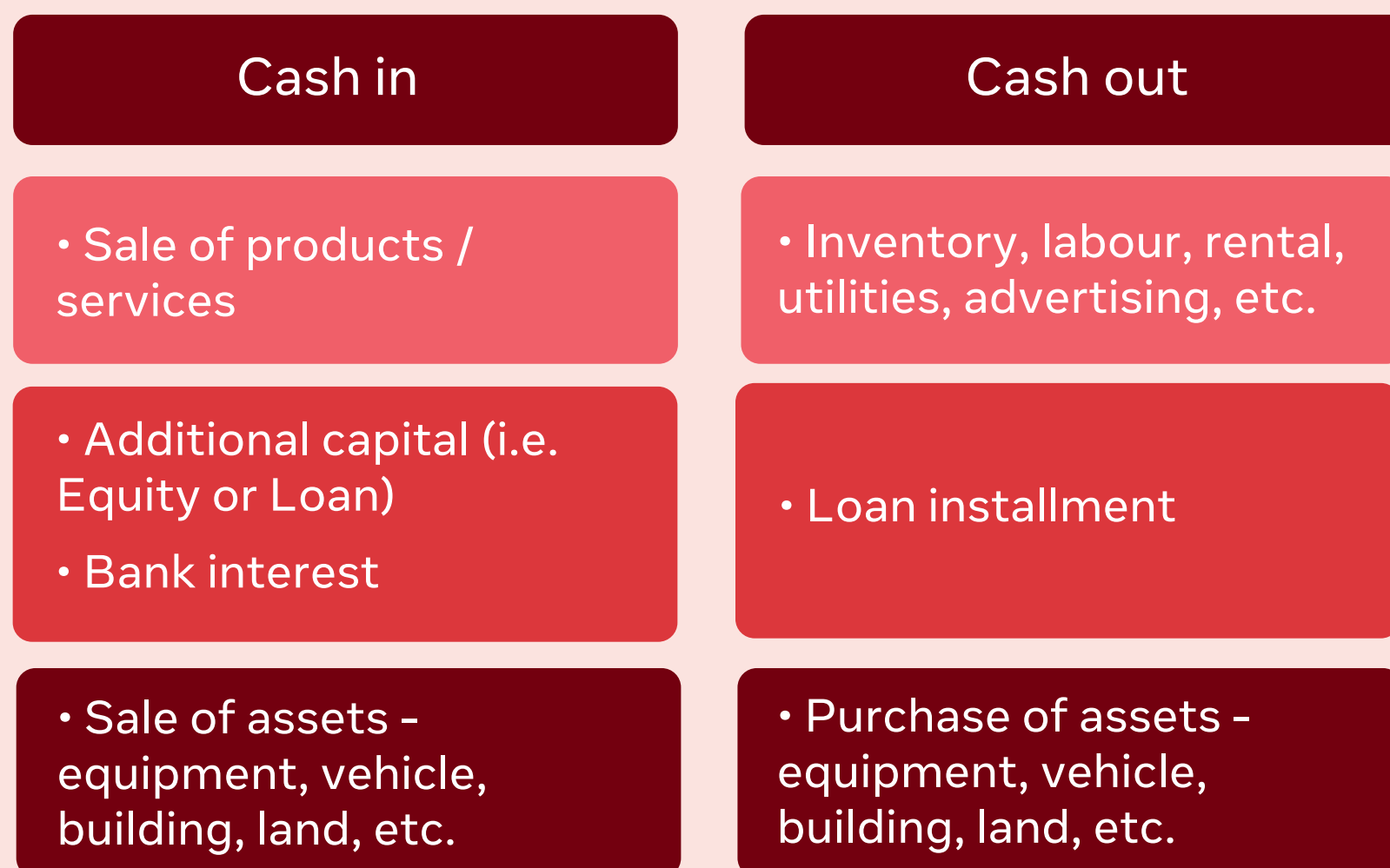


# Business Financial Reports

#SheMeansBusiness

## Cash Flow Report

Shows the actual flow of cash in and out of a business



Transactions derived from operating, investing and financial activities

## Income Statement (Profit & Loss Statement)

Provides information about the business activities over a certain period of time (usually a quarter or year)



By breaking down revenue and expenses into categories, we get a clearer view of our profit and costs

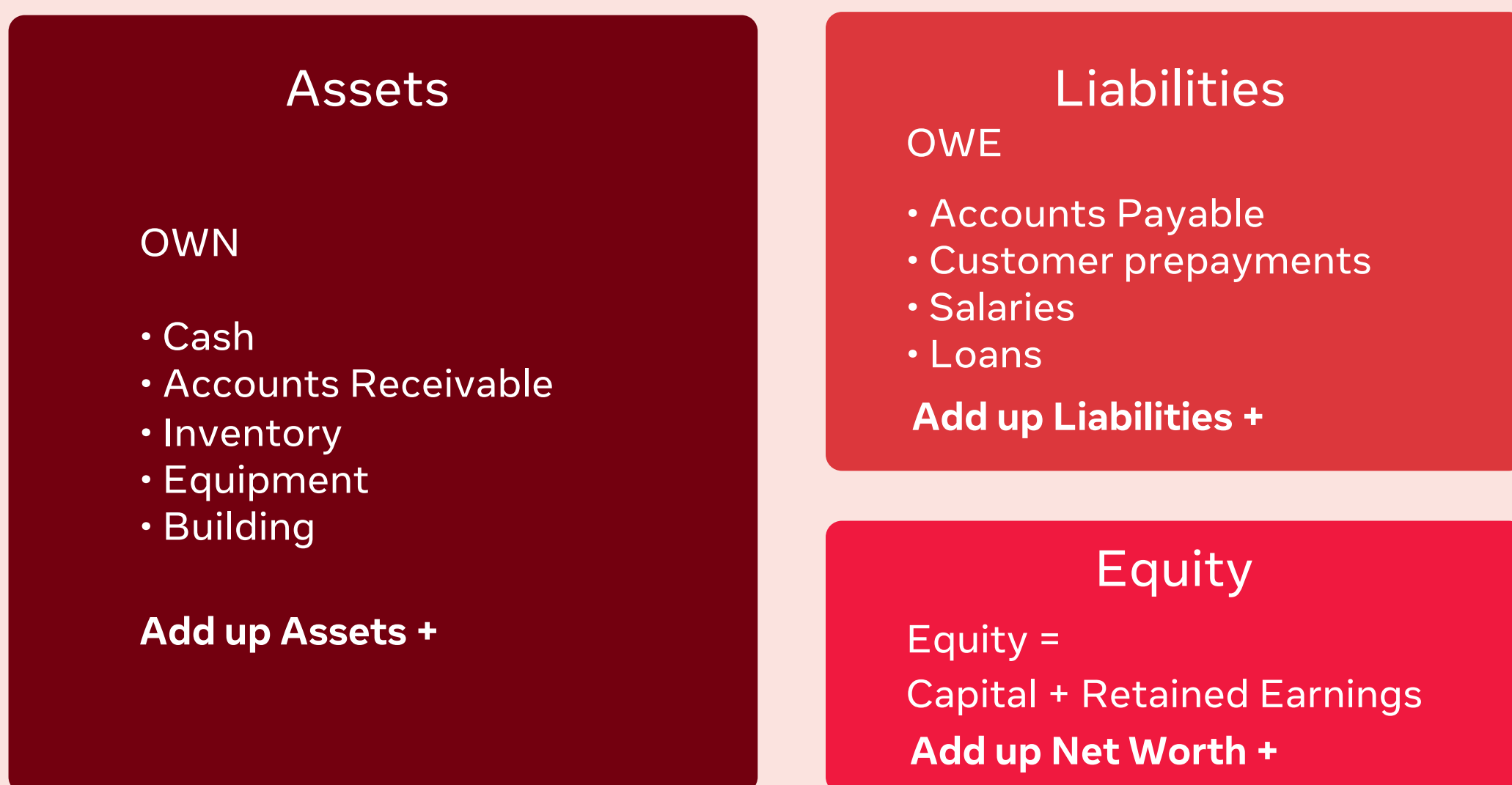
FACEBOOK

# Business Financial Reports

#SheMeansBusiness

## Balance Sheet

Shows the value or net worth of a business



$$Assets = Liabilities + Equity$$

## Financial Needs of a Business

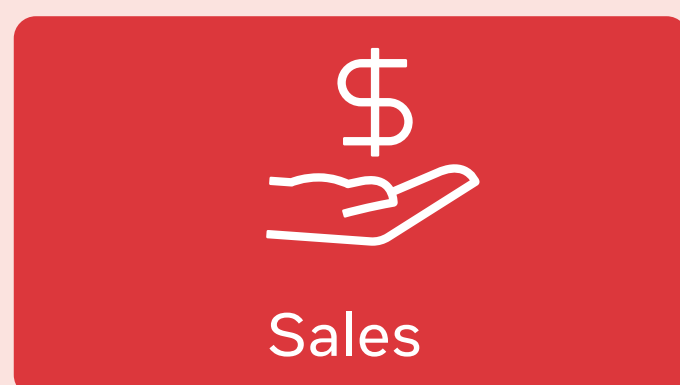
### Working Capital

Money needed to meet payments for day-to-day operations.

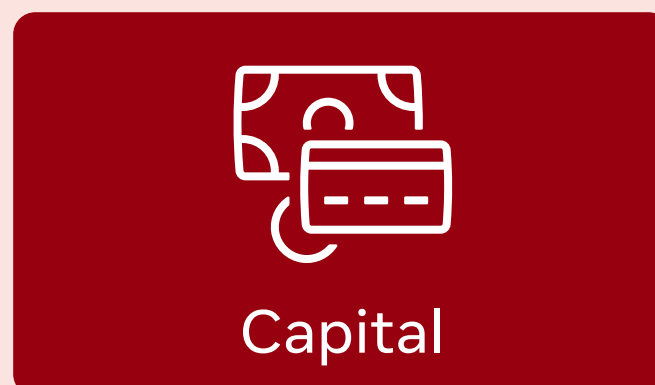
### Capital Expenditure

Money invested to buy or improve fixed assets (equipment, technology, vehicles, buildings, land).

## Sources of Cash



From customers



From entrepreneur or investors



From loans or financing